EucA

Unleash your creativity

Meet entrepreneurial experts

Turn your ideas into reality!

Entrepreneurship Bootcamp

Berlin, Germany | **28 Jul – 3 Aug 2024**

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About EucA

Born in 2008, EucA represents university colleges, residences, and universities in 17 countries, strengthening the collegiate life in Europe through the experiences of its members.

What do our students say?

I consider this experience one of the best ones I've had in my college life. It gave me the opportunity to explore different cultures, meet people from all over the world, and learn not only about the topics at hand but also about human values.

A.F., Switzerland

EucA added value:

EucA's **international expertise**, **professionalism**, and **personalized** touch in working with people from different backgrounds - together with the passion of our trainers - make our activities essential for all university students looking to expand their potential.

How EucA experiences differ from traditional classrooms?

With EucA, you will enjoy guidance from **professionals** in the field, benefit from an active **community** of like-minded peers, and dive into different perspectives thanks to a **diverse** academic environment.

Boost your entrepreneurial mind!

**Ignite your entrepreneurial spirit in Berlin's vibrant startup scene!
Join EucA's Entrepreneurship Bootcamp and get ready to collaborate and develop impactful ventures that address social issues!**

Located in the heart of Germany, one of Europe's biggest entrepreneurship hubs, the program will immerse you into the **early-stage startup process!**

Guided by experts, you will follow the *Disciplined Entrepreneurship Framework*, a **24-step plan developed at MIT**. From problem identification to prototype development, you will gain practical skills, expand your network, and cultivate an entrepreneurial mindset *essential* for success.

When?

📅 **28 July - 3 August 2024**

Where?

📍 **Berlin, Germany**

What I will learn?

1 Explore **successful businesses** and the minds behind them.

2 Attend insightful **workshops** and network with **professionals.**

3 Dive into **real-world challenges** in a hands-on environment.

4 Gain **entrepreneurial skills** in an educational and enriching **international** experience.

![EucA logo]

Is this for me?

Are entrepreneurs born or made?

EucA welcomes undergraduates or graduates from all fields who want to spend one week **developing to the maximum their entrepreneurship skills, such as...**

Open Mindedness:
Are you open to **exploring new ideas**, launching yourself into new experiences, and piloting new things?

Teamwork:
Are you ready to work as a team and pursue cross-disciplinary **collaboration**?

Enthusiasm:
Are you excited about seeing projects **through to the end**?

Communication:
Can you **communicate** your needs, provide support, and ask for feedback or help?

English:
Do you have a B2 or equivalent that will allow you to **interact** with peers, speakers, guests, and potential customers.?

If you check all the boxes: This is for you!

Why (we think) you should join

Turn your dreams into reality!

Here is what the Entrepreneurship Bootcamp has in store for you:

- **Hands-on Challenges:** You will engage in **practical exercises** addressing real-world entrepreneurial challenges.

- **Innovative Thinking:** Participate in **brainstorming sessions** to develop and prototype groundbreaking ideas.

- **Building Confidence:** Learn to view failure as a valuable learning experience to enhance your **entrepreneurial resilience**.

- **Networking Opportunities: Connect** with like-minded individuals who share your entrepreneurial drive, potentially meeting **future collaborators** or **mentors**.

- **Supportive Environment:** Experience a supportive and **dynamic atmosphere** to nurture your entrepreneurial journey.

Is this... *you?*

"I have been considering starting my own dream idea for business for a long time, but I can't push myself to take that first step. I feel like I am missing experience.

I wish I could talk with successful professionals and meet other young people like me to share ideas. If I could combine that with action-oriented learning... that would be ideal!"

If it is, you should join EucA this summer!
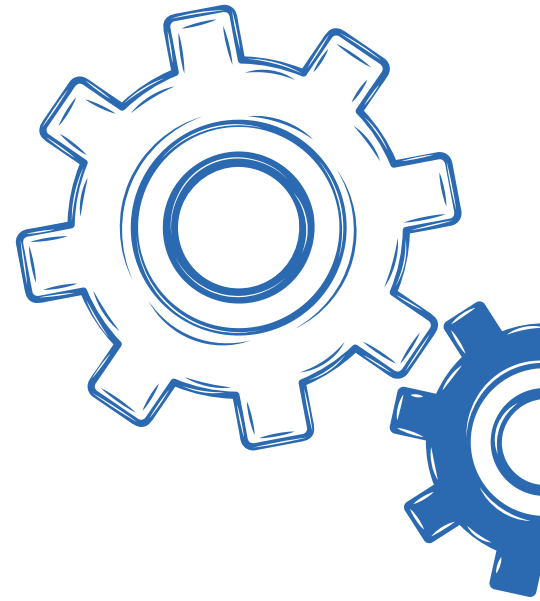
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Learning Outcomes

You will...

1 **Take the initiative** by actively facing challenges, solving problems, and seizing opportunities to create value.

2 **Cope with uncertainty** and **ambiguity** by finding ways of taking action even when missing information.

3 **Gain decision-making skills** by developing a business plan that anticipates and includes change during the value-creating process.

4 **Work with others** by building a team based on the individual knowledge, skills, and attitudes of each member.

5 **Mobilize** others by communicating the vision venture in a way that inspires and persuades external groups.

6 **Spot opportunities** by using knowledge and understanding of the context to create opportunities to create value

7 **Determine** how pursuing opportunities will impact me, my team, my target group, and the local community.

Methodology
EucA's way

At EucA, we specialize in making learning fun and engaging for students! Our approaches include **hands-on** projects, **non-formal education**, and **multidimensional trainings**.

The goal? To carry out **holistic international experiences** for students at every step of their careers and academic lives!

Experiential Learning:

Immerse yourself in a **practical experience** through interactive lectures, workshops, and visits to startups and professionals!

Problem-based learning:

Dive into real-world challenges and opportunities! You will learn about market research and prototyping, taking part in an environment where solutions are crafted through **active problem-solving**.

Skills development:

Participate in **collaborative group activities** and challenge your comfort zone. We don't just talk about the steps to success; we explore them in real settings with real people!

Social sector engagement:

Delve into **firsthand insights** and **inspirational conversations** with experts within the social sector. You will enrich your understanding of social entrepreneurship and its applications for driving **positive impact**.

In Detail:
Activities

This Entrepreneurship Bootcamp contains 25 training hours including:

- An **online onboarding experience** (pre-event).

- **Startup visits.**

- Inspiring testimonials from entrepreneurs about their journey, overcoming challenges, misconceptions, and what is needed to succeed.

- **EucA training** on the following topics:

    🚀 Introduction to fundamental social entrepreneurship principles.

    🚀 Identification of Problem and Opportunity.

    🚀 Develop a Sustainable Business Model and Create Your Minimum Viable Product (MVP).

    🚀 Bring It All Together: Validation and Final Pitches.

- **EucA cultural activities** about the history and culture of Berlin.

Agenda
28 July - 3 August 2024

Event of 7 days, 6 nights.

Sunday, 28 July

All day	Arrivals
17:00 - 17:30	Welcome
17:30 - 22:00	Free time

Monday, 29 July

07:00 - 10:00	Breakfast (included)
10:00 - 12:00	**Walking tour**
12:00 - 14:00	Lunch (included)
14:00 - 16:00	Inspiring testimonies from leaders in social entrepreneurship.
16:00 - 16:30	Break
16:30 - 18:30	**EucA training**
18:30 - 20:30	Dinner (included)
20:30 - 22:00	Free time

Tuesday, 30 July

07:00 – 10:00	Breakfast (included)
10:00 – 12:00	Expert Talk by **Emilia Knops** (CEO of <u>Hilo Sagrado</u>)
12:00 – 14:00	Lunch (included)
14:00 – 16:00	Inspiring testimonies from leaders in social entrepreneurship.
16:00 – 16:30	Short break
16:30 – 18:30	**EucA training**
18:30 – 20:30	Dinner (not included)
20:30 – 22:00	Free time

Wednesday, 31 July

07:00 – 10:00	Breakfast (included)
10:00 – 18:30	Free day
18:30 – 20:30	Dinner (not included)
20:30 – 22:00	Free time

Thursday, 1 August

07:00 – 10:00	Breakfast (included)
10:00 – 12:00	Expert Talk by <u>Jenny Rode</u> (Entrepreneur, Coach, Consultant & Speaker)
12:00 – 14:00	Lunch (included)
14:00 – 16:00	Expert Talk by **Rotem Carmely** (Head of Education & Growth at <u>WaveMakers</u>)
16:00 – 16:30	Short break
16:30 – 18:30	**EucA training**
18:30 – 20:30	Dinner (not included)
20:30 – 22:00	Free time

Friday, 2 August

07:00 – 09:00	Breakfast (included)
09:00 – 11:00	**EucA training**
11:00 – 11:30	Break
11:30 – 13:30	**Business Model Pitches:** From Idea to Prototype
13:30 – 14:30	Lunch (not included)
14:30 – 18:30	Free afternoon
18:30 – 20:30	Dinner (included)
20:30 – 22:00	Free time

Saturday, 3 August

07:00 – 10:00	Breakfast (included)
All day	Departures

Kickstart your future, connect, and take off!

In Detail
Fees

Before 15 June 2024 (included)
Early Bird Registration
980 €
EucA Members

After 15 June 2024
Regular fee
1,080 €
EucA Members

What is included:

Accomodation:

6 nights in a hostel: shared room in Berlin, Germany.

Meals:

- **6** breakfast: all days
- **3** lunches: on the 20, 30 July and 1 August
- **2** dinners: on the 29 July and 2 August
- **Local transport** in Berlin
- **Workshops** and **trainings**
- **Certificate** of completion by EucA - based on the European Entrepreneurship Competence Framework (EntreComp)

What is **not** included:

- Flight from/to Berlin
- Travel from/to the airport to the hostel
- Extra meals
- Extra activities or expenses

How to proceed:

1 Fill out the **registration form***. Please be aware that we do a selection on a rolling basis - *first come, first served!* (*On EucA's website).

2 Once registered, **you will receive confirmation** from EucA with payment information and details for further steps.

3 You have 7 **days to pay and confirm your spot** in our Entrepreneurship Bootcamp. We will request a 500 euro payment to secure your attendance, with the fee balance due by 1 June. Find the cancellation policy on EucA's website.

Contact:

For general questions, please contact:

✉ **a.sierra@euca.eu**

For any questions about the selection process, write an email at:

✉ **e.martin@euca.eu**

☝ **Find more information at:**

euca.eu

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